

Dejero

Brand Guidelines

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Dejero

Driven by our vision of reliable connectivity anywhere, Dejero blends multiple internet connections to deliver fast and dependable connectivity required for cloud computing, online collaboration, and the secure exchange of video and data.

www.dejero.com

marketing@dejero.com

US & Canada: 1 866 808 3665 (Toll Free)

International: +1 519 772 4824

Dejero



Dejero

Blue



Dejero

White on Blue Background



Dejero

Black



Exclusion zones

Always allow a minimum space around the logo.

Observe our clear space rules, and scale the text to 100% of the height of the lowercase letter O in our logo.

Dejero

Minimum width

The logo minimum width is 0.5 inches or 12.7 mm.

Dejero

Maximum width

There is no maximum size defined for this logo.

Dejero EnGo

Dejero CellSat

Dejero GateWay

Dejero PathWay

CellSat
Control
EnGo

GateWay
CuePoint
MultiPoint
NewsBook
PathWay
WayPoint

CamelCase

Dejero product and service names are written in
CamelCase where applicable e.g. CellSat, EnGo, GateWay.
Refer to styling above.

FlexPoint
IronRoute for media
LivePlus
Cloud Server
Care
SupportHub
Core

The word "Dejero" is rendered in its standard blue font, but each letter is surrounded by a thin, light blue outline.

DO NOT - Apply outlines

The word "Dejero" is rendered in its standard blue font with a soft, grey drop shadow offset slightly to the bottom right.

DO NOT - Add special effects

The word "Dejero" is rendered in its standard blue font, but it is rotated 180 degrees, appearing upside down.

DO NOT - Change orientation

The word "Dejero" is rendered in its standard blue font, but it is multiplied to create a layered, overlapping effect.

DO NOT - Multiply

The word "Dejero" is rendered in its standard blue font with a prominent, dark drop shadow.

DO NOT - Add drop shadows

The word "Dejero" is rendered in its standard blue font, but the letters have a horizontal gradient from dark blue to light blue.

DO NOT - Add gradations

The word "Dejero" is rendered in its standard blue font, but the letters are skewed or slanted to the right.

DO NOT - Skew, rotate or stretch

The word "Dejero" is rendered in its standard blue font, but the letters are filled with a diagonal hatching pattern.

DO NOT - Fill with patterns

Brand Guidelines

Secondary logos

Assorted technologies

250/_{ms}
LATENCY **8** RETURN
FEEDS **HEVC**/_{H.265}

SBT/<sub>Smart
Blending
Technology</sub> **5G**// **5G**//READY **4K**
ULTRA HD

RESILIENT
WIRELESS
TECHNOLOGY **HYBRID**
ENCODING
TECHNOLOGY **AES**/**256**
ENCRYPTION

Merlo

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*[]_+=":?><

Regular

The quick brown fox jumped over the lazy dog

Light

The quick brown fox jumped over the lazy dog

Medium

The quick brown fox jumped over the lazy dog

Monsterrat

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+="':?><

Regular

The quick brown fox jumped over the lazy dog

Semibold

The quick brown fox jumped over the lazy dog

Bold

The quick brown fox jumped over the lazy dog

Corbel

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+="':?><

Regular

The quick brown fox jumped over the lazy dog

Bold

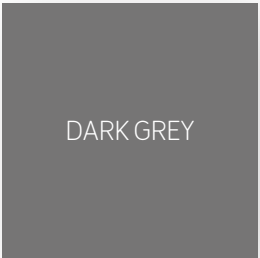
The quick brown fox jumped over the lazy dog

Primary



PANTONE 287C / 287U
HEX 003087
R0 G48 B135
C100 M75 Y2 K18

Secondary



HEX 757575
R117 G117 B117
C55 M47 Y46 K12



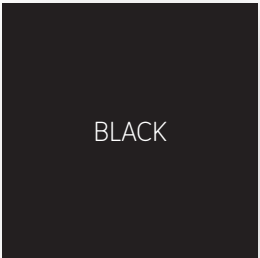
HEX EEF1F9
R238 G241 B249
C5 M2.6 Y0 KO



HEX EEFOF3
R239 G240 B243
C5 M3 Y2 KO



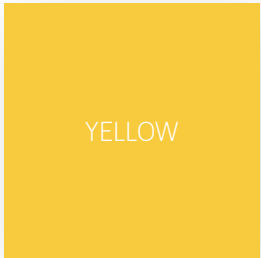
HEX 3266DB
R50 G102 B219
C80 M63 Y0 KO



HEX 000000
R35 G31 B32
CO MO YO K100



HEX FFFFFFFF
R255 G255 B255
CO MO YO KO



HEX F8CA3D
R248 G202 B61
C3 M19 Y87 KO

Brand Guidelines

Using Dejero Marks

Marks

The Dejero marks include, but are not limited to, the Dejero name, Dejero logo, or other designation that identifies the source or origin of any Dejero product or service.

Dejero in writing

Always capitalize the “D” in Dejero when referring to the company and brand name. Please don’t pluralize or use the Dejero trademark in the possessive. It’s best to introduce Dejero as the proper adjective followed by the appropriate descriptor.

Naming and visual design (logos, websites, products)

Dejero marks and visual designs are not to be incorporated, in whole or in part, in the name of your company, product, service, website, domain name, application, software, or website, without express written consent by Dejero.

Promotional materials

All materials branded with the Dejero name and logo are restricted for use solely by Dejero. Requests to use Dejero marks on promotional material must be obtained in writing from Dejero.

Dejero Trademarks and Copyrights

Trademarks

Dejero and the Dejero logo are trademarks of Dejero Labs Inc. (“Dejero”) and may be registered in Canada and in other countries as applicable. All other trademarks including product logos and service marks (collectively, “Marks”) are the property of their respective owners and may not be used without written permission of the applicable owner of such Marks.

Copyrights

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If you have any questions about these Guidelines, please contact marketing@dejero.com.